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Miller-McCune Names The Atlantic's Maria Streshinsky as Editor-in-Chief

Santa Barbara, Calif. (May 17, 2011) –*Miller-McCune* has named *The Atlantic's* Managing Editor Maria Streshinsky, as Editor-in-Chief, effective in July, 2011. Streshinsky has been an integral member of the lead editorial staff at *The Atlantic* since 2007.

During her tenure with *The Atlantic*, Streshinsky helped the 154-year old publication enjoy a dramatic revitalization, culminating in profitability in 2010. Directing a staff of more than 30, Streshinsky managed the development of every issue; worked with a variety of high-profile authors; and oversaw the budget for *The Atlantic* and *TheAtlantic.com*. She also helped edit and produce the stand-alone newsstand issues of *The Atlantic*, and developed *The Atlantic* Fiction-for-Kindle program. Streshinsky was awarded Atlantic Media Company 2009 Chairman's Award for Editing Excellence.

"As *Miller-McCune* expands its presence in the national dialogue, it needs an editor with a clear long-range vision as well as the ability to manage a rapidly-growing enterprise," said Sara Miller McCune, Founder and Executive Chair, *Miller-McCune*. "Maria brings to *Miller-McCune* a comprehensive knowledge of the publishing industry's best practices, an unmatched sense of professionalism, and a deep network of first-rate writers around the globe. We welcome Maria's guidance as we take our next steps forward."

Streshinsky's appointment follows the recent announcements of P. Steven Ainsley as *Miller-McCune's* President and Publisher and a redesign to be unveiled in 2012.

Prior to her role at *The Atlantic*, Streshinsky served as Program Analyst with the U.S. Department of the Interior. She has also held editorial roles with Mother Jones, AAA World and VIA Magazine. Streshinsky holds a B.A. in Literature from the University of California, Santa Cruz.

About Miller-McCune (www.miller-mccune.com)

While most magazines report on problems, Miller-McCune uncovers solutions, placing it at the center of dialogue and harnessing the latest research and evidence to answer today's most pressing questions about education, politics, healthcare, the environment, and the economy. Since its 2008 launch, Miller-McCune has won the Utne Independent Press Award

2009 for science/technology coverage and the 2008-09 Society of Environmental Journalists Award for Outstanding Explanatory Journalism, and been named one of Library Journal's "10 Best Magazines" in 2009 and MIN's "Hottest Launches of 2008." Miller-McCune is published bimonthly in print and continuously online by the nonprofit Miller-McCune Center for Research, Media and Public Policy, headquartered in Santa Barbara, Calif.

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